DEPARTMENT OF NATURAL RESOURCES

Draft Agenda: Annual Meeting Governor's Council on Minnesota's Lake Superior Coastal Program

Date: 6/25/2020 Time: 9:00 am – 1:00 pm Location: Telephone

> Dial-in Number: 1-888-742-5095 Conference Code: 6314810656

The Coastal Council is meeting via telephone. Others interested in participating are welcome to join the meeting using the dial-in number and conference code provided above. There is no fee to participate and you only need a telephone.

Individuals with a disability who need a reasonable accommodation to participate in this event, please contact Marcia Nieman, <u>marcia.nieman@state.mn.us</u>, 218-834-1440 by June 22, 2020 or call using your preferred Telecommunications Relay Provider.

9:00 am – Opening

Chair will call the meeting to order and call for the adoption of the agenda and April meeting minutes.

Annual Meeting Business Items

Members will elect a new chair and vice chair. The new chair will make appointments to the Finance and Grant Committees. Members will set next year's meeting schedule (through June 2021).

We will take a 15-minute break at 10:00 am.

Program Updates

Ms. Westerbur will provide an update on program matters.

STAR Grant Review and Recommendations

Chair will facilitate the discussion, scoring and ranking of the June 1 STAR grant applications:

01 – Town of Duluth, 6092 Homestead Road, Duluth, MN 55804 - \$10,000

We will take a 15-minute break at 11:00 am.

Preparing for the Year Ahead

Finance Committee Report

Mr. Belden will provide a summary of the committee's June 16, 2020 meeting to review and discuss the Coastal Program's 2020 budget, which starts July 1. Members will have an opportunity to ask questions.

Grants Committee Report

Ms. Liukkonen will present the committee's recommendations for funding priorities for both federal fiscal year (FFY) 2020 STAR and the FFY21 Annual grants. They will also present the criteria and weight recommendations for the scoring of said applications. Members will vote to recommend priorities and criteria.

We will take a 30-minute break at 12:00 pm.

Grant Considerations for FFY21

Ms. Westerbur will lead a discussion to get member input on grant options the program is considering for FFY21.

1:00 pm – Meeting Adjournment

DEPARTMENT OF NATURAL RESOURCES

Meeting Minutes

Governor's Council on Minnesota's Coastal Program

Date:	4/8/2020
Minutes prepared by:	Marcia Nieman
Location:	Due to Executive Order 20-20, the Coastal Council met via telephone.

Attendance

- Governor's Council on Minnesota's Coastal Program Members: Bill Majewski, Janice Erickson, Rick Goutermont, Barb Liukkonen, Peder Otterson, Dan Belden, Dick Brenner, Sharon Erickson-Ropes, Sophia Green, Jim Ericson, Ellen O'Neill, and Don Schreiner
- Minnesota's Lake Superior Coastal Program Staff: Amber Westerbur, Clinton Little, Cynthia Poyhonen, Julie McDonnell, Melanie Perello, and Marcia Nieman
- Members of the Public: Paul von Goertz

Decisions Made

- MOTION by Liukkonen to accept the April 8, 2020 agenda, Seconded by O'Neill. Friendly amendment to change agenda to have Application #2 Knife River Heritage & Cultural Center discussed first. AFFIRMATIVE All. MOTION ADOPTED.
- MOTION by Goutermont to accept the January 24, 2020 meeting minutes as written, Seconded by Belden. AFFIRMATIVE All. Liukkonen abstained. MOTION ADOPTED.
- MOTION by Brenner to recommend funding the STAR projects that ranked above 70%. Seconded by Liukkonen. AFFIRMATIVE All. MOTION ADOPTED.

Application	Applicant	Weighted Total	Grant Request	Rank
6	St. Louis River Alliance	87.00	9,982	1
5	Lake Soil & Water Conservation District	85.08	5,000	2
2	Knife River Heritage & Cultural Center	84.92	10,000	3
3	City of Carlton	84.25	2,000	4
4	Carlton Soil & Water Conservation District	84.17	6,028	5
1	Superior Hiking Trail	71.67	10,000	6

Application	Applicant	Weighted Total	Grant Request	Rank
7	Town of Thompson	61.82	10,000	

 MOTION by Brenner to adjourn, Seconded by Liukkonen. AFFIRMATIVE ALL – Meeting adjourned at 12:08 p.m.

Next Meeting

Date: June 26, 2020 Time: TBD Location: TBD

Agenda

- Call to Order, Adoption of the Agenda
- Council Business Approval of Minutes, Introductions, and Appointment to the Grants Committee
- STAR Grant Review and Recommendations
- Meeting Adjournment

Meeting Notes

Call to Order

Majewski called meeting to order at 9:02 am. Majewski conducted a rollcall of members, asking that each share a question they had about either the Coastal Program or the Coastal Council. Staff, as well as Paul von Geortz (Knife River Heritage and Cultural Center) introduced themselves. Members voted (rollcall) on the agenda and changed it slightly to have Application 2 discussed first.

Council Business

The minutes were voted on and approved (rollcall). Majewski appointed a new Grants Committee. Members include Don Schreiner, Barb Liukkonen, Jim Ericson, and Matthew Brown.

STAR Grant Application Review and Recommendations

Majewski facilitated the discussion, scoring and ranking of the March 1 STAR grant applications starting with application 02 first, then going back to application 01, as per the voted upon updated agenda:

02 – Knife River Heritage & Cultural Center, P.O. Box 240, Knife River, MN 55609, \$10,000. Goutermont disclosed a perceived conflict of interest. Course of action discussion. The council decided that he did not have a conflict of interest and he could score the application. He needed to leave the meeting so there was no participation on discussion. Application discussion.

01 – Superior Hiking Trail, 731 7th Avenue, Suite 2, Two Harbors, MN 55616, \$10,000. Liukkonen disclosed a perceived conflict of interest. Course of action discussion. The council decided that she did not have a conflict of interest; she could fully participate in the discussion and score the application. Application discussion.

03 – City of Carlton, 310 Chestnut Avenue, Carlton, MN 55718, \$2,000. No member conflict of interests. Application discussion.

04 – Carlton Soil & Water Conservation District, 808 3rd Street, Carlton, MN 55718, \$6,028. No member conflict of interest. Application discussion.

05 – Lake County Soil & Water Conservation District, 408 First Avenue, Two Harbors, MN 55616, \$5,000. Liukkonen disclosed a perceived conflict of interest. Course of action discussion. The council decided that she did not have a conflict of interest; she could fully participate in the discussion and score the application. Application discussion.

06 – St. Louis River Alliance, 394 Lake Avenue South, Suite 208, Duluth, MN 55802, \$9,982. Majewski and Liukkonen disclosed conflicts of interest. Course of action discussion. Majewski self-selected to not score or participate in the discussion. The council decided that Luikkonen did not have a conflict of interest; she could fully participate in the discussion and score the application. Application discussion.

07 – Town of Thompson, 25 East Harney Road, Esko, MN 55733, \$10,000. No member conflict of interest. Application discussion.

Rollcall vote to recommend funding the STAR projects that ranked above 70%. Westerbur reminded members to complete the survey to finalize their scores, verify destruction of materials and count volunteer hours.

Adjourn

The meeting adjourned at 2:50 p.m.

Budget Summary for 2020 (FFY20) Award by Task

Reviewed by the Finance Committee on June 16, 2020 and approved for distribution to the Coastal Council.

Task	Description	306/306A Federal	306/306A Nonfederal	Total
306-1: Manage the Grant Program	The DNR will manage a grant program to provide financial assistance to outside entities for coastal management. Outcomes include: (1) compliance with state and federal law and policies; (2) fair and equitable grant application process; (3) grant agreements; (4) performance monitoring and close out; (5) coordinated state and federal pass-through grant practices; (6) updated grant database; and (7) funded projects publication.	\$114,742	\$38,903	\$153,645
306-2: Deliver Technical Assistance	The DNR will deliver top-notch technical assistance on coastal management issues to the communities, organizations and agencies across our coastal zone and state. Outcomes include: (1) delivery of training sessions and workshops; (2) materials and fact sheets; (3) new or updated coastal data; and (4) effective workgroups and committees.	\$257,945	\$0	\$257,945
306-3: Coordinate the Coastal Program's Administrative and Implementation Functions	The DNR will fulfill its roles and responsibilities as designated lead agency and support the Coastal Council. Outcomes include: (1) sound fiscal management of grant funds; (2) performance and progress reports; (3) full and active Coastal Council; (4) coordinated coastal management at a local, regional and national level; (5) federal consistency reviews (6) public outreach and education; and (7) Section 309 Assessment and Strategy/Strategic Plan development.	\$244,594	\$124,352	\$368,946
306-4: Execute the Division's Coastal Management Responsibilities	DNR staff from across a range of Ecological and Water Resources' programs will do their part to manage the coast and its resources. Outcomes include: (1) water appropriations and public waters work permits; (2) coordinated local water resource management; (3) Scientific and Natural Areas outreach and education; (4) coordinated invasive species management; and (5) coordinated Area of Concern projects.	\$0	\$458,193	\$458,193
306-5: Lake Superior Coastal Erosion Outreach	Cook and Lake SWCD, in consultation with the Coastal Program's NOAA Fellow, will contract with a coastal engineer to fulfill a need in the coastal communities: gaining an understanding of the natural processes of coastal erosion and methods to minimize erosion impacts using up-to-date science and information. {Council recommended pass-through project}	\$71,965	\$72,000	\$143,965

Budget Summary for 2020 (FFY20) Award by Task

Reviewed by the Finance Committee on June 16, 2020 and approved for distribution to the Coastal Council.

Task	Description	306/306A Federal	306/306A Nonfederal	Total
306-6: H2O Watersheds at Work	The Lake Superior Center dba Great Lakes Aquarium will fabricate a new water and watershed focused exhibit. The exhibit will engage the public with key water and watershed concepts through individual discovery and collaborative problem solving. {Council recommended pass-through project}	\$98,950	\$148,002	\$246,952
306-7: Shore Protection Structure Assessment	In response to record high water levels and landowner needs, the DNR will complete a shore protection structure assessment. The assessment will examine the effectiveness of shore protection structures on the lakeshore; investigate the cumulative and secondary impacts of shore protection structures; and assess shore protection performance under "what if" scenarios. {Coastal Program designed project}	\$187,804	\$0	\$187,804
306-8: Small Pass-through Grant Projects	The DNR will award \$100,000 in STAR grants and \$20,000 in training and conference support grants. {STAR grants funded at the Council's recommended level}	\$120,000	\$22,000	\$142,000
306A-1: Grand Marais Water Access Improvements	The DNR Division of Parks and Trails will make improvements to the relocated public water access in Grand Marais. Planned improvements include a cast in place concrete boardwalk atop the new breakwater, a walkway from the parking lot to the nearby beach, vault toilets and a variety of stormwater best management practices. {Match only}	\$0	\$232,550	\$232,550
	Totals	\$1,096,000	\$1,096,000	\$2,192,000

Budget Summary and Comparison for 2020 (FFY20) Award by Budget Category

Reviewed by the Finance Committee on June 16, 2020 and approved for distribution to the Coastal Council.

Cost (Dudost) Cotomories	2020 306/306A	2020 306/306A	2019 306/306A	2019 306/306A
Cost (Budget) Categories	Federal	Nonfederal	Federal	Nonfederal
Personnel	\$302,803	\$419,697	\$290,667	\$399,650
Coastal Program Core Staff (6 people/4.4 FTEs)	\$296,572	\$0	\$284,913	\$0
DNR EWR Staff (1 person/0.10 FTEs federal and 15 people/5.45 FTEs nonfederal)	\$6,231	\$409,697	\$5,754	\$393,650
Governor's Council on Minnesota's Coastal Program	\$0	\$10,000	\$0	\$6,000
Fringe	\$122,274	\$169,526	\$119,503	\$148,327
Coastal Program Core Staff (6 people/4.4. FTEs)	\$120,178	\$0	\$117,880	\$0
DNR EWR Staff (1 person/0.10 FTEs federal and 15 people/5.45 FTEs nonfederal)	\$2,096	\$169,526	\$1,623	\$148,327
Governor's Council on Minnesota's Coastal Program	\$0	\$0	\$0	\$0
Travel	\$22,125	\$0	\$23,075	\$0
In-state for staff and council	\$10,825	\$0	\$12,075	\$0
Out-state for staff	\$11,300	\$0	\$11,000	\$0
Equipment	\$0	\$0	\$0	\$0
Supplies	\$5,925	\$0	\$2,975	\$0
Office and computer supplies; food for meetings	\$5,925	\$0	\$2,975	\$0
Contractual	\$545,543	\$474,552	\$563,856	\$458,581
Annual pass-through grants	\$170,915	\$220,002	\$438,513	\$438,581
STAR pass-through grants and event sponsorships	\$121,000	\$22,000	\$115,500	\$20,000
Contracts with outside vendors	\$244,000	\$232,550	\$0	\$0
Office space, computers and other facility rentals	\$9,628	\$0	\$9,843	\$0
Construction	\$0	\$0	\$0	\$0
Other	\$6,831	\$32,225	\$5,980	\$71,442
Communications (e.g., phones, internet, postage)	\$2,034	\$0	\$2,391	\$0
Dues and licenses	\$190	\$32,225	\$190	\$71,442
Employee development and other miscellaneous expenses	\$4,607	\$0	\$3,399	\$0
Indirect (negotiated 21.29% of salary and fringe; 17.54% in 2019)	\$90,499	\$0	\$71,944	\$0
Totals	\$1,096,000	\$1,096,000	\$1,078,000	\$1,078,000

Minnesota Department of Natural Resources; Minnesota's Lake Superior Coastal Program

Coastal Program Grant Fund Summary

Updated 06/19/2020; by Cynthia Poyhonen Grants Specialist

The table below shows the total NOAA award and amount of Annual and STAR grants (currently) awarded out of those funds. The last column shows the amount of STAR funds the Council allocated for that award. Additional STAR grant funds come from turn back dollars, or other program expenses that came in under budget. The 2016 Award is closed; the 2020 Award begins on July 1, 2020.

Federal Fiscal Year and Award	Total NOAA Award	Annual Grants	STAR Grants Awarded	Conference Support	Total Grant Funds	STAR funds allocated
2016; NA16NOS4190119	993,000	390,692	115,248		505,940	60,000
2017; NA17NOS4190062	980,000	431,772	90,590		522,362	66,000
2018; NA18NOS4190081	1,067,000	415,109	63,277		478,386	50,000
2019; NA19NOS4190063	1,078,000	438,513	117,440	15,500	571,453	100,000
2020; NA20NOS4190088	1,096,000	171,915	TBD	21,000	TBD	100,000
Total	5,214,000	1,848,001	386,555	-	2,078,141	

The Chart below shows the amount of grant funding spent by grantees (projects completed).



Coastal Program Applications – Received and Funded

The table below shows the applications received by the Coastal Program between 2015 and May 2020 (does not include the June 2020 STAR application).

Funding	Funding Year*	2015	2016	2017	2018	2019	2020	Total
Annual	Applications Received	21	15	13	9	10	3	71
Annual	Applications Funded	6	8	8	9	9	2	42
STAR	Applications Received	10	22	24	14	17		88
STAR	Applications Funded	10	18	21	11	16		76

*Funding Year 2015 runs July 1, 2015 – June 30, 2016; 2020 begins July 1, 2020.

Grant Considerations for FFY21

The Coastal Program is always planning for the 'next' funding cycle. In June at the annual meeting, we make decisions that impact the following year's Cooperative Agreement. For example:

- The Council's meeting schedule determines due dates of applications, both STAR and Annual.
- The Council sets scoring criteria and priorities for all applications received during the year (July 1 June 30), which includes both STAR and Annual. While the STAR grants are a rolling start, Annual grants start approximately nine months after the council reviews them.

We need to be thinking long-term about the Annual grant funds before we solicit applications for the next year (FFY21).

Instructions

We recognize that many things are very different now. It is important that we proactively consider how these changes may affect our grants.

In the pages that follow are five possible options the Coastal Program is considering for the grants we put out after July 1, 2021 (FFY21). At this time, we are evaluating the options. Your input and guidance is valuable as we carefully consider each. Later this summer, staff will present the options to division and department leadership. They will have the final decision on how we will proceed.

Please review the tables below and come to the meeting prepared to:

- Share your preferred option with the group.
- Share at least one new idea of something you like <u>and</u> an issue or concern you see.

The table includes some early ideas from staff. It is not an inclusive list. These points are to jump-start your thinking and the conversation.

Background

Every year since the program started in 1999, the Coastal Program has offered Annual and STAR grants for projects that preserve, protect, restore, enhance, and develop coastal resources for current and future generations. Annual grants are the larger of the two, ranging in size from \$10,000 to \$100,000. As the name implies, we award these once a year. Grantees have approximately 15 months to complete their projects. STAR grants are smaller, ranging in size from \$2,500 - \$10,000. We currently accept applications four times a year. If awarded, grantees have six months to complete their projects.

Over the last few years, we have seen a downward trend in Annual grant applications. STAR grants continue to be popular. For complete details, see the "Coastal Program Grant Fund Summary" included with the Grants Committee Report.

FFY21 Grant Options

Assumptions: (1) level funding (\$1.0 million total award with \$500,000 in pass-through funding); and (2) NOAA grant timelines for submission remain consistent.

*Capacity Building Grants Defined: "*Capacity building is fundamentally about improving effectiveness, often at the organizational level. The term is sometimes used interchangeably with other terms like organizational development, institution building, and funding plus."¹ The purpose of capacity building grants is to make good operations even better. It can include such things as organizational assessment, strategic planning, evaluating effectiveness, staff training, external communication strategies, technology improvements (computer and software upgrades) and new supplies/equipment.

Many organizations that distribute capacity building grants determine the amount for each based on a formula.

Our initial thoughts are to direct these grants towards some combination of local governments (tribes, counties, cities and towns) in the coastal zone. They, along with eight state agencies, are the program's key partners.

Possible Options

	Option #1: Proceed as usual (Solicit \$500,000 in STAR and Annual grants. If there are fewer requests than funds, direct the balance to Coastal Program-curated projects that meet community-wide objectives or help us address NOAA recommendations.	Option #2: Solicit \$500,000 in STAR and Annual grants and solicit for Capacity Building grants for any balance	Option #3: Solicit \$250,000 in Annual and STAR grants <u>and</u> \$250,000 in Capacity Building grants at the same time	Option #4: Solicit \$100,000 - \$150,000 in STAR grants ONLY <u>and</u> \$350,000 - \$400,000 in "Capacity" grants	Option #5: Solicit STAR grants and \$350,000 - \$400,000 for 1 -2 larger projects
What do you like about this option? (pros)	 It's familiar; we have the processes in place. There are several resources rich with important and timely projects to direct funding towards should it be available. 	 A new way to reach more partners. If we can come to agreement with NOAA on the general terms for the Capacity Building grants in our application (due in April), we can work out the details later. 	 All the reasons in the column to the left, PLUS Funding level for Capacity Building grants assures we can work with each local government if there is interest. 	 Keeps the most requested, lower match opportunity on the table for short- term projects. 	 A small investment to a larger project can make a big impact on the area. Recognizes that large- scale projects can be expensive (e.g., Gitchi Gami State Trail developers estimate it costs \$1 million to construct 1 mile of the trail)

¹ From: <u>Supporting Grantee Capacity: Strengthening Effectiveness Together</u>, from <u>GrantCraft</u>, a service of <u>Foundation Center</u>

	Option #1: Proceed as usual (Solicit \$500,000 in STAR and Annual grants. If there are fewer requests than funds, direct the balance to Coastal Program-curated projects that meet community-wide objectives or help us address NOAA recommendations.	Option #2: Solicit \$500,000 in STAR and Annual grants and solicit for Capacity Building grants for any balance	Option #3: Solicit \$250,000 in Annual and STAR grants <u>and</u> \$250,000 in Capacity Building grants at the same time	Option #4: Solicit \$100,000 - \$150,000 in STAR grants ONLY <u>and</u> \$350,000 - \$400,000 in "Capacity" grants	Option #5: Solicit STAR grants and \$350,000 - \$400,000 for 1 -2 larger projects
What concerns or issues do you see with this option? (cons)	 The planning horizon for Coastal Program- curated projects is relatively short (about 4 months) if we want them to start right away in July. 	 We have to determine a formula for distribution. How will we decide who gets it? In larger communities, how do we choose which department or program gets the funds? How are we going to match the Capacity Building grants? What's the minimum a community would take? Will this unfairly benefit one type of community over another? 	 We have to determine a formula for distribution. What do we do if a community doesn't want a Capacity Building grant? Will this unfairly benefit one type of community over another? May be confusing to have three grant opportunities running simultaneously. Match is going to be a bigger issue (approximately \$790,000) Some applicants may be looking for Annual grants and disappointed we're putting out so little for those kind of projects. 	 We have to determine a formula for distribution. What do we do if a community doesn't want a Capacity Building grant? Will this unfairly benefit one type of community over another? A HUGE match hurtle to overcome (up to \$980,000) Some applicants may be looking for Annual grants, as they've been available for more than 20 years. 	We would help fewer eligible applicants.

DEPARTMENT OF NATURAL RESOURCES

Proposed 2020 – 2021 Calendar

Governor's Council on Minnesota's Lake Superior Coastal Program

Meeting Dates

Based on your responses to the meeting survey, the proposed meeting dates are:

- September 28, 2020 in Cook County to review and score STAR applications
- January 11, 2021 in St. Louis County to review and score Annual and STAR applications
- April 5, 2021 in Lake County to review and score STAR applications
- June 21, 2021 in Carlton County to kick off the new year and review and score STAR applications

The backup for weather-related cancellations to the January meeting would be January 13, 2021.

We anticipate meeting in-person in the afternoon (1:00 pm - 5:00 pm), unless business dictates that we meet longer. Staff will make a determination on location at least three weeks in advance of the meeting.

Other Important Dates

August 2020 1- 2020 STAR Notice of Grant Opportunity opens

September 2020

STAR applications due
 STAR applications mailed

October 2020 1 – 2021 Annual Notice of Grant Opportunity opens (tentative)

November 2020 13 – Annual applications due (tentative)

December 2020 1 – STAR applications due 8 – STAR applications mailed Mid-month – Annual application packets mailed (tentative) January 2021 22 – Annual grant recommendations to the Commissioner's Office (anticipated)

February 2021 26 – Draft FFY21 application due to NOAA (anticipated)

March 2021 1 – STAR applications due 8 – STAR applications mailed

April 2021 9 – Final FFY20 application due to NOAA (anticipated)

June 2021 1 – STAR applications due 7 – STAR applications mailed