



LAKE SUPERIOR WATERSHED FESTIVAL

On June 4, 2005, the first Lake Superior Watershed Festival was hosted by the Regional Stormwater Protection Team. The Festival was promoted as a family-friendly event, and provided opportunities for attendees to learn about watersheds and water quality. An estimated 450-500 people attended the event, despite rainy and inclement weather. Of those surveyed, 45% reported that they had not previously attended an environmentally-themed festival in the region. Evaluation data also showed an overwhelming majority thought the Festival was worthwhile, and they would be interested in attending on

an annual basis. There was substantial support for the Festival from community organizations and businesses. Area businesses appreciated an opportunity to interact with an audience who do not normally attend environmental events.



Rex the dog, star of RSPT's advertisements, was on hand to greet people at the Festival

PROJECT ID:

306-16-06

YEAR:

2004

GRANTEE:

Western Lake Superior Sanitary District

COUNTY:

St Louis

CATEGORY:

Outreach and Education

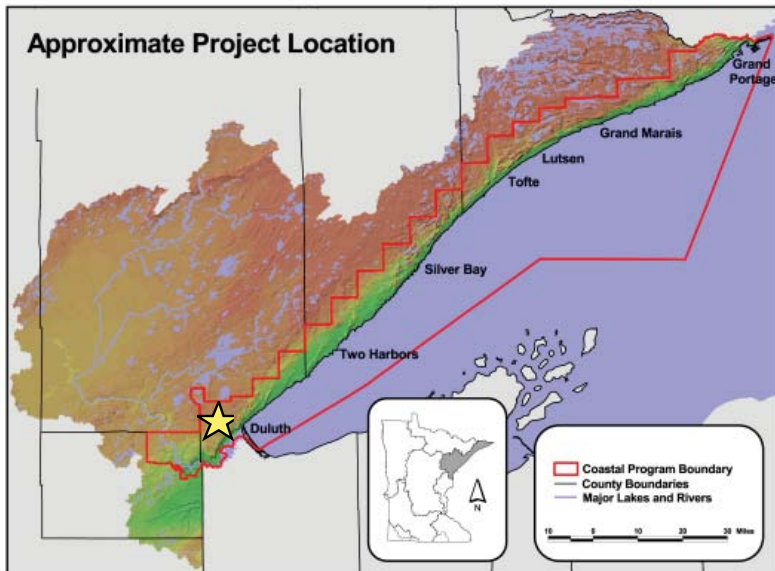
GRANT AWARD:

\$14,700

TOTAL PROJECT COST:

\$26,723

PROJECT LOCATION



A coloring contest, distributed via local schools and the Duluth News Tribune, brought many families to the Festival

FOR MORE INFORMATION

Minnesota's Lake Superior Coastal Program
1568 Highway 2
Two Harbors, MN 55616
(218) 834-6612
www.dnr.state.mn.us/waters/lakesuperior

THE MISSION OF MINNESOTA'S LAKE SUPERIOR COASTAL PROGRAM IS TO PRESERVE, PROTECT, RESTORE AND ENHANCE COASTAL RESOURCES FOR PRESENT AND FUTURE GENERATIONS. WE PROVIDE TECHNICAL AND FINANCIAL ASSISTANCE FOR LOCAL COMMUNITIES TO BALANCE PROTECTION OF COASTAL RESOURCES WITH PROVIDING RESIDENTS AND VISITORS PLACES TO WORK, LIVE AND PLAY.

ABOUT US