

# CHARTER

## Minnesota R3 Council

APPROVED BY:

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Tom Landwehr, Commissioner

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Date

R3 Council Charter Task Force Members that advised DNR staff in development of this charter:

- Rick Aguilar, Aguilar Productions
- Anne Beihoffer, Women Hunting and Fishing
- Mark Fouts, Ruffed Grouse Society
- Rick Horton, National Wild Turkey Federation
- Becca Kent, Minnesota Deer Hunters Association
- Benji Kohn, Trout Unlimited
- John Linquist, Pheasants Forever
- Yeng Moua, U of M Extension

<p><b>Purpose and Scope of Activity</b></p>	<p><i>Purpose Statement</i>          To be a catalyst and capacity-building entity for the Department of Natural Resources (DNR) and partner organizations on Angler and Hunter Recruitment, Retention and Reactivation (R3), including development and implementation of a state plan based on national R3 plans, developing funding strategies, and monitoring success.</p> <p>The MN R3 council consists of organizations and individuals that work synergistically to preserve the hunting and angling tradition and help develop new hunting and angling traditions reflective of today's society.</p> <p><i>Scope of Activity</i></p> <ol style="list-style-type: none"> <li>1. Members of the council will individually and collectively serve as key partners of the DNR to collaborate on the planning, design and implementation of R3 support initiatives relevant to the state's angler, hunter and trapper R3 efforts.</li> <li>2. The DNR will support the council by providing leadership, facilitating meeting logistics, keeping records, and supplying information that is used to help lead and manage R3 activities in Minnesota.</li> </ol> <p><i>Key Functions of the Council</i></p> <ol style="list-style-type: none"> <li>1. The R3 council's primary function is to provide leadership, guidance, training and other support to help build the capacity of member organizations and stakeholders through individual and collaborative planning, coordination, cooperation, communication, and other activities.</li> <li>2. Guide Minnesota's step-down of national R3 efforts, including identifying defined roles and outcomes, resources needed, on-going funding and the reporting of progress.</li> <li>3. Provide direction and identify a funding source for a grant program to distribute funds to organizations advancing R3 initiatives.</li> <li>4. Develop and support annual capacity-building and networking opportunities for local, regional and statewide R3 organizations and initiatives.</li> <li>5. Support a web-based clearinghouse of hunting, fishing and outdoor skills information and resources.</li> <li>6. Support R3 marketing efforts and expansion to new and diverse audiences.</li> <li>7. Provide on-going communication to DNR staff regarding R3 management or related issues and potential recommendations to solve identified issues.</li> </ol> <p><i>Desired Outcomes:</i></p> <ol style="list-style-type: none"> <li>1. Effective and well-supported recommended actions to address identified angler, hunter and trapper R3 needs.</li> <li>2. Shared understanding among council members, the DNR, and the broader community of stakeholders of issues and potential solutions.</li> <li>3. Increased capacity among stakeholders to effectively develop and engage in R3 initiatives and efforts.</li> <li>4. Maintain or increase licensed participation in and public support for angling, hunting and trapping.</li> </ol> <p><i>Resulting From:</i></p> <ol style="list-style-type: none"> <li>1. Full and open dialogue on R3 activities and related issues</li> <li>2. Collaborative relationships between the council members, DNR staff and others in the angling, hunting and trapping community.</li> <li>3. Clear articulation of concerns, issues, or factors potentially affecting R3</li> <li>4. Clear and fair decision-making process among council members</li> <li>5. Effective administration and support of the advisory council</li> </ol>
<p><b>Authorization</b></p>	<p>The Minnesota R3 Council is authorized by the Commissioner of Natural Resources</p>

**Membership**

Members serve specified terms of at least two years. A chair and vice chair will be selected by the council and will serve a two-year term. Members are expected to serve on committees outside of the council meetings. Participation in the council is voluntary, but members may receive reimbursement of meeting travel expenses.

Job Summary: The MN R3 Council is comprised of active leaders in the outdoor community. These leaders have a vested interest in efforts supporting the mission of growing the participation in angling, hunting and trapping. R3 Council members act as ambassadors and recruiters to organizations that actively recruit, educate, and mentor outdoor skills for their members. They collaborate on the leadership vision of the Minnesota DNR, which may provide educational and financial resources to groups that further the cause of angling, hunting and trapping. Due to the focus of this alliance, R3 Council Members should have a strong interest in R3 or educational skills as an individual or in their parent organization, including but not limited to representatives from:

- Game conservation organizations
- Youth development organizations
- Young adult outdoor organizations
- Minority community organizations
- Woman's leadership / outdoor skills organization
- Governmental wildlife conservation agencies
- Government land organization agencies
- Government aquatic resource management agencies
- Local government recreation departments
- Angling, hunting, trapping or shooting focused recruitment organizations
- Outdoor skills clubs
- Outdoor retail industry
- Outdoor manufacturing industry
- Media relations organizations
- Private land owners
- Marketing industry
- Volunteer mentoring organizations
- Social sciences
- Institutions of higher education with a relevant orientation

<p><b>Selection</b></p>	<p>The Commissioner of Natural Resources will appoint a Council Leadership Team consisting of 5 members with strong interest and experience in R3. Team will also include and be staffed by the DNR R3 Coordinator. For the initial R3 Council, the Council Leadership Team will select the remaining members of the Council, in consultation with the Commissioner of Natural Resources. Chair and Co-Chair to be selected from the Council Leadership Team by the new council.</p> <p>For future terms, the R3 Council will recommend the new Council Leadership Team, approved by the Commissioner. The new Council Leadership Team will select new members in consultation with the Commissioner. Chair and Co-Chair to be selected from the Council Leadership Team by the new council.</p> <p>The 15 at-large members representing statewide/local angling (5) and hunting (5) interests or both will be selected through a formal application process and chosen by the Commissioner/Leadership Team to the council. DNR staff will conduct an initial blind review of application data with names and other identifying information redacted, and will recommend one primary and up to two alternate applicants for each of the 15 at-large council seats to the Commissioner/Leadership Team. Recommended applicants will together:</p> <ol style="list-style-type: none"> <li>1. Represent a diversity of local and statewide angling, hunting and trapping interests, ages, and ethnic communities;</li> <li>2. Demonstrate knowledge of or familiarity with angling, hunting, and trapping R3 activities.</li> <li>3. Demonstrate a breadth of additional interests (e.g. recreation, conservation, enforcement of regulations, aquatic invasive species, etc.).</li> <li>4. Demonstrate the willingness and time to put in the work.</li> </ol>
<p><b>Roles and Responsibilities</b></p>	<p><b>Participation:</b> Appointed members will make every attempt to attend scheduled meetings and to review information relevant to agenda items under consideration by the council. Members that miss more than 50% of the meetings in a year may be removed from the council by the Commissioner.</p> <p><b>Meeting schedule:</b> Meetings will occur quarterly or as needed to address timely agenda items. Meeting locations may rotate between sites throughout the state.</p> <p><b>Meetings scheduling, agendas, and facilitation:</b> In coordination with and with support from the DNR R3 Coordinator, the chair and vice chair will organize meetings and will provide or arrange for facilitation assistance as needed.</p> <p>Chair: will oversee communications between meetings, advise committees, set the meeting agendas in coordination with DNR staff</p> <p>Vice Chair: will fill in for the chair in their absence, can serve as spokesperson for the council in chair's absence</p> <p><b>Communications:</b> The council will communicate recommendations or information needs through the chair or vice chair on key issues. Everything sent to DNR staff is public and discoverable.</p> <p><b>External Communications:</b> Council members are encouraged to network and discuss issues and information from the council in their organizations and local communities. Members are free to express their views as private citizens, but should not imply that they speak for or represent the Minnesota R3 Council (unless chair or vice chair is communicating the consensus of the group, or unless identified by the group as a spokesperson) or the MN DNR in any external communications. Media requests may be directed to the DNR Communications Director.</p>

***Presentations:*** DNR staff and Council members will prepare relevant information as required to inform discussion on agenda items at regular meetings. If a particular topic lies outside of the membership expertise, then DNR staff or the Chair will facilitate the assistance of the relevant subject matter experts.

***Major Responsibilities of members:***

- Facilitate communication and collaboration with parent organization and other organizations interested in R3 activities
- Participate in regular R3 Council Meetings contributing to development of existing and new initiatives.
- Provide candid, positive feedback to R3 Council and other outdoor heritage organizations with the intent of improving growth for all stakeholders.
- Facilitate and lead conversations, presentations, and periods of instruction to constituent base that provide resources that develop partner organizations.
- Act as ambassador and recruiter to new organizations to grow angler, hunter and trapper numbers and message.

**Recommendations  
Process**

This Council makes policy advisory recommendations to the Commissioner of Natural Resources and the Council Leadership Team. This council does not have a decision-making role, but is expected to develop strategies to recommend to the Commissioner and in some cases, upon Commissioner's approval, implement strategies. All opinions on matters discussed by members of the council and the level of support for the items will be presented to the Commissioner and taken in to consideration during the policy decision-making process.

Every effort will be made to make recommendations through consensus. If consensus cannot be reached, decisions will be made by vote. In that case, majority vote of the council will be required to pass. E-mail or proxy votes are allowed.

**Charter  
Maintenance**

This charter should be reviewed after one year and every two years after. The chair and vice chair will lead reviewing the charter and suggesting any proposed revisions to the Commissioner and Leadership Team for consideration.