

## 2007 Minnesota State Parks Research Report

### Appendix: Detailed Survey Results and Tables

Overall Satisfaction (#7 Visitor Survey; pg. 8 of the Key Findings)

Age Group Comparison

Age Groups	Which statement closely reflects your feeling about this visit?					
	Exceeded expectation	Completely satisfied	Mostly satisfied	OK-could have done better	Somewhat dissatisfied	Very dissatisfied
Next Generation	26.4%	51.8%	15.7%	3.9%	2.2%	0.0%
Baby Boomers	26.2%	57.5%	13.0%	2.3%	1.0%	0.0%
Pre-boomers	26.6%	56.3%	8.6%	6.3%	2.3%	0.0%
All Visitors	26.3%	55.3%	13.4%	3.4%	1.6%	0.0%

Trend of Experience (#15b Visitor Survey; pg. 8 of the Key Findings)

Visitation over time

Trend of experience quality	<i>Number of years visiting, all visitors</i>			<i>11 + yrs visiting, by type of user</i>	
	<b>5 years or less</b>	<b>6 to 10 years</b>	<b>11 or more years*</b>	<b>Day user</b>	<b>Camper</b>
Greatly improved	1%	9%	13%	13%	12%
Improved	14%	36%	52%	53%	42%
Stayed about the same	44%	44%	24%	23%	31%
Declined	0%	2%	7%	6%	11%
Greatly declined	1%	0%	0%	0%	0%
Don't know	41%	10%	4%	4%	3%
Total	100%	100%	100%	100%	100%

\* This category represents 69 percent of park visitors.

Trip Planning (#19 Visitor Survey; pg. 11 of Key Findings)  
 2001 vs. 2007; All Visitors, Day Users, Campers, Next Generation, and <\$40,000

Given a total of 23 options under three subheadings (e.g., MN DNR sources, Explore Minnesota Tourism sources, and General sources), Visitor Survey respondents were asked, “When you obtain information about Minnesota State Parks, what are your most important information sources?”

Source of information	Percent indicating source					
	2001	2007				
	All Visitors	All Visitors	Day Users	Campers	Next Gen	<\$40,000
Family and friends	58	56.3	56.6	54.3	62.1	60.4
MN DNR website	34	54.0	51.7	68.0	66.2	40.5
MN state park guide <sup>1</sup>	55	46.6	45.7	51.9	40.7	47.4
MN state highway map	41	40.0	41.3	32.4	31.6	42.5
Information at one or more state parks	41	36.3	36.7	34.0	30.6	37.2
Website	21	30.2	29.6	34.0	32.8	19.6
Minnesota explorer newspaper	32	26.4	26.8	24.0	17.5	26.4
Explore MN tourism website <sup>2</sup>	11	23.5	23.6	22.7	24.2	17.3
Recreational opportunities maps and directories	16	14.2	14.5	12.3	11.5	12.1
MN state park traveler newspaper	21	13.9	13.7	15.0	10.4	11.1
Chamber of commerce/convention and visitor bureaus <sup>3</sup>	8	13.9	14.6	9.6	11.9	16.1
Newspaper or magazine <sup>4</sup>	12	13.5	14.2	9.0	9.3	15.3
Other road maps	10	13.3	13.5	11.9	12.2	10.2
Places I stay (e.g., resorts, campgrounds)	14	12.9	12.9	12.7	12.5	9.4
Highway information centers	16	12.1	12.6	9.0	7.2	9.4
Travel guides/agents <sup>5</sup>	20	6.4	6.7	4.5	5.7	9.2
TV or radio	4	5.9	6.3	3.2	5.3	8.7
Outdoor equipment store	-	5.9	5.7	6.8	5.3	5.1
Boating/camping/sports show <sup>6</sup>	4	5.2	4.9	7.1	4.2	6.5
MN DNR telephone information center	7	4.7	3.8	10.0	2.6	9.2
Clubs or associations	-	4.3	4.4	4.2	3.6	1.5
PRIM recreation maps	4	3.2	3.3	2.6	4.3	0.9
Explore MN tourism phone information center <sup>7</sup>	6	2.0	1.9	2.7	1.1	2.1

<sup>1</sup> Minnesota State Park brochure

<sup>2</sup> The MN office of tourism website

<sup>3</sup> Local chambers of commerce

<sup>4</sup> Newspapers

<sup>5</sup> Travel guides

<sup>6</sup> Boating/camping shows

<sup>7</sup> The MN office of tourism telephone information website

Appendix – Trip Planning

Trip Planning (#19 Visitor Survey; pg. 11 of Key Findings)  
Age Group Comparison

Given a total of 23 options under three subheadings (e.g., MN DNR sources, Explore Minnesota Tourism sources, and General sources), Visitor Survey respondents were asked, “When you obtain information about Minnesota State Parks, what are your most important information sources?”

Trip Planning Items	Age Groups	Yes	Usefulness			
			Very	Moderately	Slightly	Not
MN DNR state park website on finding park information	<b>All Visitors</b>	<b>34.1%</b>	<b>66.9%</b>	<b>26.8%</b>	<b>5.4%</b>	<b>0.9%</b>
	Next Gen	37.8%	59.8%	34.8%	3.8%	1.5%
	Boomers	34.0%	71.3%	22.3%	5.7%	0.6%
	Pre-boomers	23.9%	80.8%	11.5%	7.7%	0.0%
MN state park guide for all parks	<b>All Visitors</b>	<b>25.2%</b>	<b>67.6%</b>	<b>25.7%</b>	<b>6.3%</b>	<b>0.5%</b>
	Next Gen	20.6%	58.0%	36.2%	5.8%	0.0%
	Boomers	26.9%	68.9%	23.0%	7.4%	0.8%
	Pre-boomers	33.3%	100.0%	0.0%	0.0%	0.0%
Phone calls to this park	<b>All Visitors</b>	<b>12.8%</b>	<b>85.4%</b>	<b>9.7%</b>	<b>0.0%</b>	<b>4.9%</b>
	Next Gen	12.3%	87.2%	10.3%	0.0%	0.0%
	Boomers	13.5%	80.4%	12.5%	0.0%	7.1%
	Pre-boomers	10.5%	100.0%	0.0%	0.0%	0.0%
Phone calls to MN DNR information center	<b>All Visitors</b>	<b>3.5%</b>	<b>65.4%</b>	<b>26.9%</b>	<b>0.0%</b>	<b>7.7%</b>
	Next Gen	3.2%	25.0%	62.5%	0.0%	12.5%
	Boomers	3.1%	83.3%	16.7%	0.0%	0.0%
	Pre-boomers	6.6%	100.0%	0.0%	0.0%	0.0%
Email to MN DNR information center	<b>All Visitors</b>	<b>1.3%</b>	<b>62.5%</b>	<b>37.5%</b>	<b>0.0%</b>	<b>0.0%</b>
	Next Gen	1.7%	100.0%	0.0%	-	-
	Boomers	0.2%	0.0%	100.0%	-	-
	Pre-boomers	4.9%	50.0%	50.0%	0.0%	0.0%
Email to this park	<b>All Visitors</b>	<b>1.2%</b>	<b>87.5%</b>	<b>12.5%</b>	<b>0.0%</b>	<b>0.0%</b>
	Next Gen	1.4%	100.0%	0.0%	-	-
	Boomers	1.3%	85.7%	14.3%	0.0%	0.0%
	Pre-boomers	-	-	-	-	-

Activity Participation (#1 Visitor Survey; pg. 14 of Key Findings)  
2001 vs. 2007

Given a list of 23 possible activities, Visitor Survey respondents were asked, “Which of the following activities did you participate in while visiting this park on this trip?”

Activity	Percent Participating				
	2007			2001	
	All Visitors	Day users	Campers	All Visitors	Campers
Hiking/walking	69.9	67.9	82.3	60	73
Observing/photographing nature	36.4	36.5	35.7		
Sightseeing	35.4	35.7	33.6	46	50
Picnicking	28.4	27.6	33.7	30	30
Shopping in the parks’ nature store	25.0	24.5	28.0	17	26
Taking a self-guided nature walk	24.4	24.0	26.9	24	31
Looking at kiosks or visitor center exhibits	24.3	23.8	27.0	25	31
Bird watching	21.3	20.6	25.9	20	28
Visited historic sites	19.7	19.2	23.0	19	25
Swimming	18.5	15.6	36.4		
Did nothing/relaxed	18.3	15.4	36.6	14	29
Camping	13.8	0.0	100.0	14	100
Boating	12.3	10.5	23.5	10	22
Bicycling	11.6	8.8	28.9	12	30
Fishing	9.7	6.5	29.7	13	28
Jogging/running	5.2	5.3	4.5		
Taking a naturalist led program	3.5	3.2	5.4	3	9
Horseback riding	1.5	1.4	2.3	2	2
Scuba diving	0.8	0.6	1.9		
Geocaching	0.8	0.6	1.9		
In-line skating/rollerblading	0.1	0.0	1.0		
Other	10.1	11.2	3.6		

## Appendix – Activity Participation

### Activity Participation (#1 Visitor Survey; pg. 14 of Key Findings) Age Group Comparison

Given a list of 23 possible activities, Visitor Survey respondents were asked, “Which of the following activities did you participate in while visiting this park on this trip?”

<b>Activity</b>	<b>All Visitors</b>	<b>Next Gen</b>	<b>Boomers</b>	<b>Pre-Boomers</b>
Hiking/walking	69.9%	69.9%	71.8%	63.2%
Observing/photographing nature	36.4%	37.0%	37.3%	28.8%
Sightseeing	35.4%	32.5%	36.3%	41.0%
Picnicking	28.4%	32.0%	26.3%	28.0%
Shopping in the parks’ nature store	25.0%	18.7%	27.9%	29.7%
Taking a self-guided nature walk	24.4%	26.8%	23.6%	17.2%
Looking at kiosks or visitor center exhibits	24.3%	15.8%	27.7%	30.2%
Bird watching	21.3%	15.0%	23.5%	28.4%
Visited historic sites	19.7%	15.1%	21.6%	22.0%
Swimming	18.5%	26.2%	16.8%	4.4%
Did nothing/relaxed	18.3%	18.3%	18.5%	18.4%
Camping	13.8%	15.2%	13.9%	10.4%
Boating	12.3%	13.5%	12.7%	8.8%
Bicycling	11.6%	11.8%	12.5%	8.4%
Other	10.1%	10.8%	10.5%	6.6%
Fishing	9.7%	11.9%	9.3%	4.6%
Jogging/running	5.2%	6.8%	4.1%	5.4%
Taking a naturalist led program	3.5%	3.0%	3.8%	3.8%
Horseback riding	1.5%	1.9%	1.6%	0.0%
Scuba diving	0.8%	1.5%	0.5%	0.1%
Geocaching	0.8%	1.1%	0.7%	0.0%
In-line skating/rollerblading	0.1%	0.3%	0.0%	0.0%

Activity Participation (#1 Visitor Survey; pg. 14 of Key Findings)  
 Party Composition Comparison

Given a list of 23 possible activities, Visitor Survey respondents were asked, “Which of the following activities did you participate in while visiting this park on this trip?”

<b>Activity</b>	<b>All Visitors</b>	<b>Adults with Children Only</b>	<b>Adults with Children &amp;/or Teenagers</b>	<b>Adults Only</b>
Hiking/walking	69.9%	66.1%	69.8%	70.5%
Observing/photographing Nature	36.4%	35.9%	33.9%	38.0%
Sightseeing	35.4%	30.7%	32.5%	37.0%
Picnicking	28.4%	39.1%	32.9%	20.6%
Shopping in the parks’ nature store	25.0%	24.6%	25.1%	24.2%
Taking a self-guided nature walk	24.4%	22.0%	24.0%	23.7%
Looking at kiosks or visitor center exhibits	24.3%	24.0%	21.0%	27.6%
Bird watching	21.3%	18.1%	15.7%	23.8%
Visited historic sites	19.7%	19.2%	21.9%	18.8%
Swimming	18.5%	38.0%	34.8%	6.4%
Did nothing/relaxed	18.3%	17.5%	18.4%	17.5%
Camping	13.8%	17.0%	17.0%	11.6%
Boating	12.3%	14.9%	12.0%	12.1%
Bicycling	11.6%	12.5%	10.7%	10.8%
Other	10.1%	7.1%	7.9%	10.4%
Fishing	9.7%	14.4%	13.5%	5.8%
Jogging/running	5.2%	2.0%	3.9%	6.4%
Taking a naturalist led program	3.5%	4.6%	5.5%	2.6%
Horseback riding	1.5%	0.3%	1.0%	2.1%
Scuba diving	0.8%	0.9%	1.6%	0.5%
Geocaching	0.8%	0.3%	0.5%	0.7%
In-line skating/rollerblading	0.1%	0.2%	0.3%	0.0%

## Appendix – Activity Participation

### Activity Participation (#3 Household Survey; pg. 14 of Key Findings) Visitor Group Comparison

Given a list of 34 possible activities, Household Survey respondents were asked, “When you recreate outdoors, what are your most favorite activities?”

<i>Favorite Outdoor Activities</i>	<b>Visitor Group</b>			
	Low Users	Moderate Users	High Users	Very High Users
Hiking/walking	49.00%	57.10%	67.70%	75.50%
Relaxing outdoors	<b>49.40%</b>	55.20%	63.30%	73.20%
Driving for pleasure on scenic roads or in a park	40.10%	48.00%	59.40%	62.20%
Fishing	46.40%	48.60%	48.70%	58.80%
Camping	17.60%	40.50%	37.80%	53.00%
Bicycling	17.10%	31.10%	40.00%	51.80%
Sightseeing	27.00%	39.00%	45.70%	51.60%
Visiting historic or archeological sites	21.80%	27.20%	37.60%	48.30%
Viewing, identifying, or photographing nature & wildlife	15.40%	27.60%	32.20%	44.30%
Visiting nature centers	11.90%	20.30%	27.90%	42.70%
Swimming	22.40%	27.40%	32.20%	41.40%
Canoeing/ kayaking	6.10%	16.90%	17.40%	40.00%
Hunting	26.10%	37.10%	32.30%	34.60%
Motor boating	22.00%	23.90%	29.20%	34.10%
Picnicking	16.80%	22.30%	29.50%	33.30%
Visiting zoos	13.00%	16.50%	19.30%	29.50%
Dog walking	17.30%	17.40%	26.60%	28.00%
Golfing	25.80%	25.90%	30.20%	25.50%
Outdoor sports	15.80%	19.10%	22.70%	24.80%
Cross-country skiing	4.90%	8.50%	11.50%	24.00%
Sledding or snow tubing	9.10%	15.70%	17.10%	23.00%
Gathering mushrooms, berries, or other wild foods	6.50%	13.50%	12.90%	23.00%
Off-road ATV driving	13.30%	18.80%	15.10%	19.40%
Sunbathing	12.50%	12.30%	12.90%	16.30%
Ice skating outdoors	3.60%	15.40%	13.20%	15.80%
Participating in outdoor learning activities	4.80%	7.60%	8.90%	15.70%
Downhill skiing/ snowboarding	8.30%	8.70%	19.20%	14.10%
Jogging/running	3.00%	6.10%	15.90%	13.10%
Snowmobiling	12.30%	16.30%	19.90%	11.90%
Horseback riding	3.00%	8.70%	10.30%	11.20%
Other	8.00%	6.30%	4.70%	10.60%
In-line skating/ rollerblading	3.80%	7.20%	8.00%	7.20%
Sailing/ sail boarding	1.70%	2.60%	6.10%	6.20%
Geocaching	0.00%	1.40%	0.30%	2.40%

Value for Fees (#8b Visitor Survey; pg. 14 of Key Findings)  
1996 vs. 2001 vs. 2007

“For the money paid for this entrance permit, do you feel you are getting a good, fair, or poor value from Minnesota State Parks?”

<b>Daily Vehicle Permit</b>	<b>1996</b>	<b>2001</b>	<b>2007</b>
Good	68.0%	72.0%	73.9%
Fair	26.0%	25.0%	21.2%
Poor	4.0%	2.0%	4.2%
Don't Know	3.0%	1.0%	0.7%

<b>Annual Vehicle Permit</b>	<b>1996</b>	<b>2001</b>	<b>2007</b>
Good	85.0%	82.0%	79.7%
Fair	15.0%	17.0%	18.0%
Poor	0.0%	1.0%	1.3%
Don't Know	0.0%	1.0%	1.0%

<b>Camping</b>	<b>1996</b>	<b>2001</b>	<b>2007</b>
Good	68.0%	74.0%	65.3%
Fair	29.0%	23.0%	32.0%
Poor	2.0%	3.0%	2.1%
Don't Know	0.0%	0.0%	0.7%



Appendix – Value for Fees

**Value for Fees** (#8b Visitor Survey; pg. 14 of Key Findings)

Perceived value for camping fees with campground satisfaction (responses of campers only)

“For the money paid for this entrance permit, do you feel you are getting a good, fair, or poor value from Minnesota State Parks?”

<b>Perceived value for camping fees compared with campground satisfaction</b> (responses of campers only)				
		<i>Satisfaction with the quality of the campground</i>		
<b>Value for camping fees</b>	<b>All campers</b>	<b>Very satisfied</b>	<b>Satisfied</b>	<b>Neutral to dissatisfied</b>
Good	66%	79%	53%	30%
Fair	32%	21%	45%	60%
Poor	2%	0%	2%	10%
<i>Satisfaction percents</i> (row percents)	100%	57%	37%	7%

<b>Perceived value for annual permit compared with overall park trip satisfaction</b> (responses of all annual permit purchasers)				
		<i>Overall satisfaction with park trip</i>		
<b>Value for annual permit</b>	<b>All annual permit purchasers</b>	<b>Exceeded Expectations</b>	<b>Completely satisfied</b>	<b>Mostly satisfied to dissatisfied</b>
Good	80%	92%	81%	61%
Fair	18%	8%	17%	36%
Poor	1%	0%	2%	3%
<i>Satisfaction percents</i> (row percents)	100%	26%	55%	19%

**Motivations for a Visit** (#14 Visitor Survey; pg. 15 of Key Findings)  
 All Visitors, Campers, Next Generation, and Parents with Children

“Below is a list of experiences you might have during your visit to this park. For each experience, please tell us two things: (1) the importance of the experience to you on your visit; and (2) the extent to which you were able to attain the experience on your visit.”

Experience	Type and Percent of Visitors, 2007					
	All Visitors		Campers		Next Gen	PWC
	Very Important	Fully Attained	Very Important	Fully Attained	Very Important	Very Important
Have fun	85	85.4	87.7	84.7	90.2	90
Enjoy natural scenery	80	84.9	82.6	84.4	79.6	77.9
Get away from life's usual demands	74.5	86.6	83.2	88.4	76.5	76.8
Enjoy smells and sounds of nature	70.6	77.7	67	76.7	69.3	65
Spend time with family	70.3	87.9	82.5	92.8	78.4	86
Get away from crowds	65.6	67.6	69.6	64.5	65.3	61.9
Enjoy different experiences from home	65	80.1	66.7	76.7	66.1	73.1
Be active	63.1	85	61.8	84.1	70.9	63.5
Rest mentally	61.6	71.1	69.3	68.1	59.1	54.2
Explore and discover new things	59.9	71.8	56.3	72	63.2	62
Experience silence and quiet	54.9	70.3	56.2	66.2	52.3	45.5
Experience solitude	52.2	67	54.7	58.9	51.1	44.8
Feel healthier	50.6	81.4	45.3	77	50.8	45.2
Get/keep physically fit	50	81.2	40.6	78.2	48	46.3
Introduce children to the outdoors	48.1	79.7	55.1	75.7	55.3	74.5
Spend time with friends	46.4	84.6	45.6	85.5	51.7	51.7
Experience a sense of adventure	45.4	82.1	52.2	78.6	52.6	54.3
Feel exhilarated	42.1	77.3	40.6	77.8	47.1	41.1
Learn more about nature	40.5	74.3	36.8	77.1	38.8	41.4
Try new things	40.5	76.9	43.8	74.6	44.8	44
Rest physically	40.1	72.3	51.4	75	37.9	39.3
Experience a sense of history	33.3	81	30.1	80	28	30.3
Experience spiritual renewal	26.3	78.4	24.4	81.3	27	21.3
Help family, friends & others develop their out door skills	24.5	81.5	32.4	76.7	30	36.4
Feel more self confident	22.3	83.6	24.8	75.8	21.7	24.6
Take some risks	21.9	77.3	24.1	83.9	31.6	28
Get a chance to test my equipment	14.7	76	22.8	82.8	17.2	9.5
Interact with new and varied people	10.9	84.9	14	78.9	10.7	10.6

Appendix – Motivations for a Visit

Motivations for a Visit (#11 Household Survey; pg. 16 of Key Findings)  
 Visitor Group Comparison

Given a list of 30 possible experiences or motivations, Household Survey respondents were asked to, “tell us how important each experience is or would be to you when visiting a Minnesota State Park.”

Experience/Motivation	Mean Importance Scale: 1=Not Important--4=Very Important			
	Low Users	Moderate Users	High Users	Very High Users
Enjoy natural scenery	3.26	3.61	3.71	3.82
Have fun	3.25	3.49	3.66	3.76
Get away from crowds	3.01	3.44	3.40	3.75
Enjoy smells and sounds of nature	3.07	3.54	3.61	3.73
Get away from life's usual demands	3.17	3.43	3.54	3.72
Rest mentally	2.94	3.33	3.43	3.64
To enjoy fall colors	3.08	3.30	3.49	3.61
Experience solitude	2.90	3.27	3.30	3.56
Be active	2.84	3.13	3.23	3.53
Spend time with family	3.11	3.35	3.46	3.52
Explore and discover new things	2.91	3.24	3.30	3.47
Experience silence and quiet	2.87	3.19	3.21	3.46
To experience peace and calm	2.96	3.22	3.29	3.45
Feel healthier	2.83	3.06	3.17	3.44
Enjoy different experiences from home	2.75	3.02	3.29	3.42
Introduce children to the outdoors	2.83	3.05	3.16	3.35
Get/keep physically fit	2.66	3.00	3.05	3.30
Learn more about nature	2.53	2.88	3.05	3.25
Spend time with friends	2.85	2.98	3.08	3.25
Feel exhilarated	2.77	2.85	3.00	3.20
Experience a sense of adventure	2.65	2.81	3.02	3.18
To reflect on past memories	2.56	2.68	2.83	3.08
Try new things	2.45	2.78	2.82	3.08
Experience a sense of history	2.56	2.87	2.94	2.99
Rest physically	2.80	2.85	2.90	2.95
experience spiritual renewal	2.26	2.33	2.48	2.65
Help family, friends or others develop their outdoor skills	2.29	2.50	2.64	2.64
Feel more self-confident	2.20	2.35	2.53	2.63
Take some risks	2.02	2.11	2.37	2.60
Get a chance to test my equipment	1.86	2.00	2.01	2.42

Childhood Activities (#4 Household Survey; pg. 17 of Key Findings)  
 Visitor Group Comparison

“Which of the following outdoor activities did you participate in as a child (16 or younger)?”

Childhood Activities	Visitor Group			
	Low Users	Moderate Users	High Users	Very High Users
Swimming in a lake or river	69.3%	72.9%	78.5%	<b>86.4%</b>
Camping	51.5%	63.8%	60.2%	83.4%
Fishing	<b>78.8%</b>	<b>75.1%</b>	<b>84.5%</b>	83.1%
Visiting state or national parks	35.1%	53.8%	61.5%	74.9%
Hiking/ backpacking	16.9%	35.7%	34.2%	55.5%
Canoeing/ kayaking	19.2%	25.5%	38.6%	49.8%
Hunting	44.6%	53.3%	49.5%	48.6%
Snow skiing/boarding	21.3%	25.6%	32.0%	46.6%
Visiting nature centers	16.0%	20.4%	26.2%	41.2%
Motor-boating	33.7%	34.7%	34.6%	41.1%
Gathering mushrooms, berries, or other wild foods	13.5%	21.8%	24.6%	35.5%
Snowmobiling	29.1%	29.1%	35.8%	34.3%
Horseback riding	27.1%	25.3%	33.0%	33.7%
None of the activities listed here	5.6%	1.0%	2.7%	1.4%

Appendix – Childhood Activities

**Childhood Activities** (#4 Household Survey; pg. 17 of Key Findings)  
 Visitor Group Comparison

“Which of the following outdoor activities did you participate in as a child (16 or younger)?”

<b>Association between childhood activities and visiting state parks today</b> (table values are the percent of respondents who participated in an activity as a child)					
	<i>User of Minnesota State Parks today</i>				
<b>Childhood Activities</b>	<b>Low Users</b>	<b>Moderate Users</b>	<b>High Users</b>	<b>Very High Users</b>	<b>Measure of association*</b>
<b>High association</b>					
Visiting state or national parks	35.1%	53.8%	61.5%	74.9%	39.8%
Hiking/ backpacking	16.9%	35.7%	34.2%	55.5%	38.6%
Camping	51.5%	63.8%	60.2%	83.4%	31.9%
Canoeing/ kayaking	19.2%	25.5%	38.6%	49.8%	30.6%
<b>Moderate association</b>					
Snow skiing/boardng	21.3%	25.6%	32.0%	46.6%	25.3%
Visiting nature centers	16.0%	20.4%	26.2%	41.2%	25.2%
Gathering mushrooms, berries, or other wild foods	13.5%	21.8%	24.6%	35.5%	22.0%
Swimming in a lake or river	69.3%	72.9%	78.5%	86.4%	17.1%
<b>Low association</b>					
Motor-boating	33.7%	34.7%	34.6%	41.1%	7.4%
Horseback riding	27.1%	25.3%	33.0%	33.7%	6.6%
Snowmobiling	29.1%	29.1%	35.8%	34.3%	5.2%
Fishing	78.8%	75.1%	84.5%	83.1%	4.3%
Hunting	44.6%	53.3%	49.5%	48.6%	4.0%
None of the activities listed here	5.6%	1.4%	2.7%	1.4%	-4.2%

**Barriers** (#12 Household Survey; pg. 18 of the Key Findings)  
**Visitor Group Comparison**

“Please tell to what extent each of the following possible obstacles keep you from visiting MN state parks at all or as often as you would like.”

Possible Constraint/Barrier	Mean Extent of Constraint			
	Scale: 1=Not at all--5=A great deal			
	Low Users	Moderate Users	High Users	Very High Users
I don't have enough time	3.12	3.33	3.25	3.02
I have too many family obligations	2.85	3.30	3.03	2.95
It is difficult to coordinate schedules with family/friends	2.44	2.78	2.54	2.43
The parks are too crowded	2.11	2.44	2.29	2.40
I don't have enough money	2.16	2.32	2.52	2.10
The parks are too far from home	2.25	2.44	2.41	1.99
I like to do other things for recreation	2.98	2.70	2.38	1.95
I lack information on what there is to do at the parks	2.35	2.19	2.10	1.93
My friends/family prefer other activities	2.35	2.37	2.06	1.88
I dislike bugs	2.40	2.02	2.06	1.79
I lack information on what activities are available for my children	1.84	1.83	1.71	1.67
Visiting the park requires too much planning	1.72	1.78	1.64	1.59
My friends/family skill levels are different from mine	1.82	1.87	1.71	1.57
The parks don't offer activities I want	1.75	1.68	1.59	1.52
The weather is too unpredictable	1.64	1.65	1.57	1.50
The park facilities are not clean or well maintained	1.45	1.56	1.53	1.47
I don't have the right skills for most outdoor activities	1.88	1.74	1.58	1.43
The parks are closed when I want to visit	1.32	1.44	1.34	1.42
I fear crime/harm from other people	1.50	1.44	1.33	1.40
I have no one to go with	1.82	1.74	1.70	1.38
I don't have the right equipment	2.06	1.67	1.64	1.37
I lack information on park locations	1.89	1.67	1.51	1.34
I have health problems	1.67	1.64	1.52	1.32
I am afraid of getting sick	1.49	1.40	1.41	1.27
I am afraid of getting hurt	1.32	1.37	1.21	1.26
I am afraid of getting lost in the park	1.30	1.17	1.23	1.25
I am scared of wild animals	1.54	1.26	1.29	1.24
I don't know what to bring	1.51	1.55	1.37	1.23
I don't feel welcome at the park	1.22	1.18	1.18	1.20
I am afraid I would feel uncomfortable based on my race/ethnicity	1.20	1.18	1.14	1.09

**Barriers** (#12 Household Survey; pg. 18 of the Key Findings)  
 Extent of obstacles on visitation

“Please tell to what extent each of the following possible obstacles keep you from visiting MN state parks at all or as often as you would like.”

<b>Obstacles that keep people from visiting Minnesota State Parks</b>								
<b>Obstacle Group</b>	<b>Extent of obstacles on visitation</b> (see values to right: high = >50%, moderate = 26% - 50%, low = <26%): <i>Park visitation class</i>				<b>Percent of respondents who rank the extent of any primary obstacle in a group as moderate or higher</b> <i>Park visitation class</i>			
	Low Users	Moderate Users	High Users	Very High Users	Low users	Moderate Users	High Users	Very High Users
	Lack of time	High	High	High	High	78%	87%	85%
Competing leisure activities	High	High	High	Moderate	70%	69%	56%	44%
Crowding in the parks	Moderate	Moderate	Moderate	Moderate	36%	48%	39%	47%
Lack of money	Moderate	Moderate	Moderate	Moderate	38%	45%	50%	34%
Lack of information	Moderate	Moderate	Moderate	Moderate	45%	45%	43%	33%
Concerns about the biophysical setting	Moderate	Moderate	Moderate	Moderate	48%	37%	36%	33%
Lack of skills	Moderate	Low	Low	Low	28%	20%	16%	11%
Park offerings	Low	Low	Low	Low	23%	21%	16%	22%
Fears and personal discomfort	Moderate	Low	Low	Low	31%	18%	20%	15%
Health problems	Low	Low	Low	Low	21%	22%	15%	13%

**Primary (core) obstacles in each obstacle group**

**Lack of time**

I don't have enough time  
 I have too many family obligations

**Competing leisure activities**

I like to do other things for recreation  
 My friends/family prefer other activities

**Crowding in the parks**

The parks are too crowded

**Lack of money**

I don't have enough money (e.g. equipment, travel, fees)

**Lack of information**

I lack information on what there is to do at the parks  
 I lack information on what activities are available for my children  
 I lack information on park locations

**Concerns about the biophysical setting**

I dislike bugs

The weather is too unpredictable

**Lack of skills**

I don't have the right skills for most outdoor activities

**Park offerings**

The parks don't offer activities I want  
 The parks are closed when I want to visit

**Fears and personal discomfort**

I am afraid of getting sick (e.g. Lyme Disease, West Nile Virus, etc.)  
 I fear crime/harm from other people  
 I am scared of wild animals  
 I am afraid of getting lost in the park  
 I am afraid of getting hurt  
 I don't feel welcome at the parks  
 I am afraid I would feel uncomfortable based on my race/ethnicity

**Health problems**

I have health problems

Negotiation (Coping/Adaptive) Strategies (#13 Household Survey; pg. 19 of the Key Findings)  
 Visitor Group Comparison

“Here are the ways people get around obstacles that discourage them from visiting MN state parks at all or as often as they would like. How frequently do you do each of the following?”

Negotiation (Coping/Adaptive) Strategy	Mean Frequency of Coping/Adaptation Scale: 1=Never--5=Very often			
	Low Users	Moderate Users	High Users	Very High Users
<b><i>To Make time, I:</i></b>				
Try to make outdoor recreation a priority	2.54	3.08	3.31	3.59
Try to plan ahead for the park visits	1.83	2.64	3.04	3.38
Take more short trips to the parks	1.80	2.27	2.77	3.35
Push myself harder to get out and do something	2.17	2.56	2.78	2.95
Get up earlier or stay up later to have more time to visit the parks	1.74	2.08	2.50	2.90
Cut short other activities to make more time for park visits	1.64	2.02	2.18	2.48
<b><i>To participate in activities in state parks, I:</i></b>				
Try to improve my outdoor skills	1.66	1.93	2.32	2.62
Go with friends/family who help me learn new outdoor skills	1.62	1.84	2.28	2.39
Take lessons/classes to learn outdoor skills	1.35	1.53	1.76	1.89
<b><i>To have the best possible experiences, I:</i></b>				
Choose activities that all of us can participate in as a family	2.23	3.01	3.39	3.35
Try to find people with similar interests	2.31	2.62	2.87	3.04
to find people to recreate with	2.09	2.44	2.72	2.94
Go alone to if I don't have someone to go with	1.75	1.90	2.10	2.58
<b><i>To afford to visit MN State parks, I:</i></b>				
Participate in activities that are inexpensive or free	2.27	2.89	3.16	3.40
Improvise with equipment I have	1.80	2.53	2.68	3.18
Set aside or budget money for park visits	1.48	1.58	1.93	2.38
Share rides with others	1.77	1.87	2.31	2.28
Borrow/rent equipment instead of buying it	1.62	1.75	1.99	1.98
<b><i>To be comfortable when I visit MN State parks, I:</i></b>				
Wear appropriate clothing	3.16	3.98	4.19	4.17
Use bug spray	2.87	3.50	3.85	3.76
Use sun screen	2.84	3.40	3.70	3.60
Use orientation devices	1.93	2.45	2.65	2.56
Take steps to be safe	1.97	2.12	2.35	2.25
<b><i>To avoid conflict situations, I:</i></b>				
Recreate at times when parks are less busy	2.03	2.82	2.97	3.30
Go different places within a park	1.97	2.81	3.08	3.12
Go to different parks	1.77	2.25	2.39	2.38
Talk to park personnel to resolve issues with other visitors	1.57	1.88	2.02	1.80



Appendix - Negotiation (Coping/Adaptive) Strategies

Negotiation (Coping/Adaptive) Strategies (#13 Household Survey; pg. 19 of the Key Findings)  
 Mean Frequency of Strategy Used; High and Very High User Groups

“Here are the ways people get around obstacles that discourage them from visiting MN state parks at all or as often as they would like. How frequently do you do each of the following?”

**Obstacle group: Lack of time** (responses of park users in the last 12 months who experienced an obstacle in this group at a moderate or higher extent)

Strategy used to overcome obstacles	Mean Frequency* (value 1 to 5)	Frequency of using strategy to overcome obstacles					
		Never (=1)	Rarely (=2)	Sometimes (=3)	Regularly (=4)	Very often (=5)	Don't know
Try to make outdoor recreation a priority	3.4	2%	13%	43%	19%	20%	3%
Try to plan ahead for the park visits	3.2	5%	20%	36%	23%	15%	2%
Take more short trips to the parks	3.1	4%	23%	42%	18%	10%	2%
Push myself harder to get out and do something	2.9	7%	18%	55%	15%	3%	2%
Get up earlier or stay up later to have more time to visit the parks	2.7	10%	35%	33%	12%	7%	2%
Cut short other activities to make more time for park visits	2.4	14%	42%	36%	4%	1%	3%

\* Excludes 'don't know' responses

**Obstacle group: Competing leisure activities** (responses of park users in the last 12 mos who exp'd an obstacle in this group at a mod or high extent)

Strategy used to overcome obstacles	Mean Frequency* (value 1 to 5)	Frequency of using strategy to overcome obstacles					
		Never (=1)	Rarely (=2)	Sometimes (=3)	Regularly (=4)	Very often (=5)	Don't know
Choose activities that all of us can participate in as a family	3.3	12%	7%	29%	36%	13%	3%
Try to find people with similar interests	2.8	18%	19%	35%	19%	8%	1%
Try to find people to recreate with	2.8	18%	15%	42%	14%	9%	1%
Go alone to park if I don't have someone to go with	2.3	35%	23%	26%	8%	6%	1%

\* Excludes 'don't know' responses

**Obstacle group: Crowding in the Parks** (responses of park users in the last 12 mos who exp'd an obstacle in this group at a mod or high extent)

Strategy used to overcome obstacles	Mean Frequency* (value 1 to 5)	Frequency of using strategy to overcome obstacles					
		Never (=1)	Rarely (=2)	Sometimes (=3)	Regularly (=4)	Very often (=5)	Don't know
Recreate at times when parks are less busy	3.4	6%	8%	39%	21%	20%	6%
Go to different places within a park	3.4	7%	11%	31%	26%	19%	6%
Go to different parks	2.6	21%	20%	31%	11%	8%	10%

\* Excludes 'don't know' responses

**Negotiation (Coping/Adaptive) Strategies** (#13 Household Survey; pg. 19 of the Key Findings)  
**Mean Frequency of Strategy Used; High and Very High User Groups**

**Obstacle group: Lack of Money** (responses of park users in the last 12 mos who exp'd an obstacle in this group at a mod or high extent)

Strategy used to overcome obstacles	Mean Frequency* (value 1 to 5)	Frequency of using strategy to overcome obstacles					
		Never (=1)	Rarely (=2)	Sometimes (=3)	Regularly (=4)	Very often (=5)	Don't know
Participate in activities that are inexpensive or free	3.5	10%	5%	30%	32%	21%	2%
Improvise with equipment I have	3.1	14%	13%	31%	30%	9%	2%
Share rides with others	2.6	27%	18%	30%	12%	12%	2%
Set aside or budget money for park visits	2.4	34%	20%	24%	10%	9%	2%
Borrow/rent equipment instead of buying it	2.3	37%	16%	28%	16%	3%	0%

\* Excludes 'don't know' responses

**Obstacle group: Concerns about the biophysical setting** (responses of park users in the last 12 mos who exp'd an obstacle in this group at a mod or high extent)

Strategy used to overcome obstacles	Mean Frequency* (value 1 to 5)	Frequency of using strategy to overcome obstacles					
		Never (=1)	Rarely (=2)	Sometimes (=3)	Regularly (=4)	Very often (=5)	Don't know
Wear appropriate clothing	4.2	3%	1%	10%	49%	37%	0%
Use bug spray	3.9	4%	5%	13%	48%	29%	0%
Use sun screen	3.7	8%	6%	19%	37%	29%	0%

\* Excludes 'don't know' responses

**Obstacle group: Lack of outdoor skills** (responses of park users in the last 12 mos who exp'd an obstacle in this group at a mod or high extent)

Strategy used to overcome obstacles	Mean Frequency* (value 1 to 5)	Frequency of using strategy to overcome obstacles					
		Never (=1)	Rarely (=2)	Sometimes (=3)	Regularly (=4)	Very often (=5)	Don't know
Try to improve my outdoor skills	2.3	30%	26%	28%	12%	3%	1%
Go with friends/family who help me learn new outdoor skills	2.1	43%	18%	22%	11%	3%	3%
Take lessons/classes to learn outdoor skills	2	47%	24%	13%	5%	7%	3%

\* Excludes 'don't know' responses

**Obstacle group: Fears and personal discomfort** (responses of park users in the last 12 mos who exp'd an obstacle in this group at a mod or high extent)

Strategy used to overcome obstacles	Mean Frequency* (value 1 to 5)	Frequency of using strategy to overcome obstacles					
		Never (=1)	Rarely (=2)	Sometimes (=3)	Regularly (=4)	Very often (=5)	Don't know
Take steps to be safe (e.g. camp near others, take dog, carry pepper spray)	2.9	21%	17%	23%	25%	11%	3%
Use orientation devices	2.8	20%	14%	42%	16%	8%	0%
Talk to park personnel to resolve issues with other visitors	2.1	42%	20%	15%	9%	5%	9%

\* Excludes 'don't know' responses

Appendix – Reaction to Possible Changes

Reaction to Possible Changes (#22 Visitor Survey; pg. 20 of Key Findings)

Visitors

“Below are several statements that describe possible changes for Minnesota State Parks and related services. Please indicate how much you support or oppose each possible change.”

Possible In-park Changes	Percent Oppose/support response						
	Average response	Strongly oppose (1)	Mildly oppose (2)	Neutral (3)	Mildly support (4)	Strongly support (5)	Don't Know
Provide more hiking opportunities	4.09	0.7	0.8	20.4	37.4	38	2.7
Provide more self-guided learning opportunities and exhibits	3.93	0.3	0.6	26.6	39.3	28.1	5
Do not expand the amount of development in state parks to protect remaining resources	3.69	6.2	7.1	24.5	25.5	31.1	5.6
Provide more events for children in the parks	3.67	1.2	2.5	35.2	36.1	18.7	6.4
Provide more staff-led learning opportunities	3.63	0.9	2.3	41.9	24.8	22.6	7.4
Provide more accommodations for people with mobility impairments	3.63	1.7	3	36.4	32.4	20.3	6.2
Provide more special events in the parks	3.34	2.8	6.9	47.5	27.3	9.8	5.8
Provide more paved trails	3.24	9.4	11.9	31.5	25.6	15.8	5.7
Provide more facilities for multi-family or groups gatherings or camping	3.21	4.2	8.7	51	22.6	7.1	6.4
Provide more opportunities to do geocaching in the parks	3.17	4	5.1	50.5	15.5	5.7	19.2
Develop more land in state parks for recreation use	3.14	12.8	17.3	24.4	22.8	18.1	4.5
Provide more opportunities to ride mountain bikes	3.1	12.6	10.3	37.1	23.8	10.7	5.4
Provide more horse trails	2.81	10.1	13.9	52.2	7.4	4.4	12
Provide more hunting opportunities	2.45	26.7	18.4	33.8	7.8	5.1	8.2
Eliminate park entrance fees	2.36	33.7	20.4	24.2	10.3	8.4	3
Provide more opportunities to drive off-highway vehicles	2.06	51.4	16.4	15.5	8.2	5.1	3.4

Reaction to Possible Changes (#22 Visitor Survey; pg. 20 of Key Findings)  
 Related Park Service Changes

“Below are several statements that describe possible changes for Minnesota State Parks and related services. Please indicate how much you support or oppose each possible change.”

Possible Related Park Service Changes	Percent Oppose/support response						
	Average response	Strongly oppose (1)	Mildly oppose (2)	Neutral (3)	Mildly Support (4)	Strongly support (5)	Don't know
Provide the opportunity to take virtual tours of the parks on the state park website	3.82	1.8	4.1	27	34.1	29.5	3.5
Provide the opportunity to sign up for emails on park happenings	3.57	1.1	1.3	39.7	39.1	14.4	4.4
Provide the opportunity to download GPS waypoints for locations within the park	3.31	4.3	3	51.3	22	9	10.3
Provide the opportunity for me to share and read stories and pictures about my park experience on the state website	3.31	2.9	6.2	52.3	21.5	10.4	6.8
Provide the opportunity to download pod casts of park learning opportunities	3.25	3.4	3.1	54.5	22.1	8.4	8.4
Eliminate non-reservable campsites and make all sites reservable	2.55	26.3	17	33.1	11.8	5.3	6.5

Reaction to Possible Changes (#22 Visitor Survey; pg. 20 of Key Findings)  
 Support/Opposition to providing more hunting opportunities in MN state park by whether a licensed hunter is in the household

Support or for providing more hunting opportunities by licensed hunters in household							
(responses of Minnesotans)							
----- support/oppose response -----							
Have a licensed hunter in your household?	Mean support* (value 1 to 5)	strongly oppose (=1) (percent)	mildly oppose (=2) (percent)	neither oppose nor support (=3) (percent)	mildly support (=4) (percent)	strongly support (=5) (percent)	don't know (percent)
Yes	3.2	12.1%	11.7%	38.3%	17.5%	17.1%	3.3%
No	2.1	34.1%	21.4%	31.0%	3.8%	0.9%	8.8%
Total	2.4	27.4%	18.5%	33.2%	7.9%	5.8%	7.2%

Appendix – Reaction to Possible Changes

Reaction to Possible Changes (#22 Visitor Survey; pg. 20 of Key Findings)  
Next Generation

“Below are several statements that describe possible changes for Minnesota State Parks and related services. Please indicate how much you support or oppose each possible change.”

<p style="text-align: center;"><b>Reaction to Possible Changes</b> <i>Visitor Survey</i></p>	<p style="text-align: center;"><b>Mean Support</b></p>
	<p style="text-align: center;"><b>Next Gen</b></p>
Provide more spacing between campsites	4.12
Provide more hiking opportunities	4.01
Provide more self-guided learning opportunities and exhibits	3.89
Provide the opportunity to take virtual tours of the parks on the state park website	3.82
Provide more walk-in/cart-in campsites	3.75
Provide more events for children in the parks	3.68
Provide separate campgrounds for tent and vehicle campers	3.63
Provide the opportunity to sign up for emails on park happenings	3.63
Do not expand the amount of development in state parks to protect remaining resources	3.62
Provide more accommodations for people with mobility impairments	3.47
Provide more staff led learning opportunities	3.46
Provide additional rustic camper cabins	3.42
Provide more opportunities to ride mountain bikes	3.42
Provide more special events in the parks	3.38
Provide the opportunity to download GPS waypoints for locations within the park	3.35
Provide cell phone coverage near park visitor centers and campground	3.33
Provide the opportunity to download pod-casts of park learning opportunities	3.29
Provide the opportunity for me to share and read stories and pictures about my park experience on the state website	3.28
Provide more opportunities to do geo-caching in the parks	3.25
Provide more facilities for multi-family or groups gatherings or camping	3.24
Provide more paved trails	3.23
Develop more land in state parks for recreation use	3.23
Provide more electrical hookups for campers	3.08
Provide more horse trails	2.85
Eliminate non-reservable campsites and make all sites reservable	2.7
Provide wireless internet access near park visitor centers and campground	2.69
Provide more hunting opportunities	2.64
Eliminate park entrance fees	2.57
Provide more campsites for motor homes and other similar large rigs	2.46
Provide more opportunities to drive off-highway vehicles	2.28

Reaction to Possible Changes (#22 Visitor Survey; pg. 21 of Key Findings)  
Campers

“Below are several statements that describe possible changes for Minnesota State Parks and related services. Please indicate how much you support or oppose each possible change.”

Possible Changes	Camping Gear	Average response	Strongly oppose (1)	Mildly oppose (2)	Neutral (3)	Mildly support (4)	Strongly support (5)	Don't know
Provide more spacing between campsites	All Campers	<b>4.28</b>	0.7%	1.5%	16.3%	30.4%	49.6%	1.5%
	"Tenters"	4.31	1.5%	1.5%	15.2%	25.8%	54.5%	1.5%
	Hard Gear	4.21	0.0%	1.7%	18.3%	33.3%	45.0%	1.7%
Provide more electrical hookups for campers	All Campers	<b>3.52</b>	7.4%	10.3%	32.4%	19.1%	28.7%	2.2%
	"Tenters"	2.95	12.1%	18.2%	43.9%	10.6%	12.1%	3.0%
	Hard Gear	4.24	1.6%	1.6%	18.0%	29.5%	47.5%	1.6%
Provide more walk-in/cart-in campsites	All Campers	<b>3.51</b>	0.7%	5.2%	49.6%	20.0%	17.8%	6.7%
	"Tenters"	3.69	1.5%	5.9%	36.8%	23.5%	26.5%	5.9%
	Hard Gear	3.29	0.0%	5.0%	61.7%	16.7%	8.3%	8.3%
Provide additional rustic camper cabins	All Campers	<b>3.49</b>	3.0%	7.4%	43.7%	25.2%	17.0%	3.7%
	"Tenters"	3.58	3.0%	4.5%	39.4%	30.3%	18.2%	4.5%
	Hard Gear	3.26	5.0%	10.0%	48.3%	21.7%	11.7%	3.3%
Provide separate campgrounds for tent and vehicle campers	All Campers	<b>3.49</b>	5.9%	6.7%	45.2%	19.3%	20.7%	2.2%
	"Tenters"	3.68	6.0%	3.0%	34.3%	23.9%	29.9%	3.0%
	Hard Gear	3.21	8.2%	11.5%	54.1%	14.8%	9.8%	1.6%
Provide cell phone coverage near park visitor centers and campground	All Campers	<b>3.39</b>	12.5%	8.1%	23.5%	26.5%	28.7%	0.7%
	"Tenters"	3.29	14.9%	10.4%	25.4%	25.4%	22.4%	1.5%
	Hard Gear	3.49	11.9%	5.1%	20.3%	27.1%	35.6%	0.0%
Provide more campsites for motor homes and other similar large rigs	All Campers	<b>2.84</b>	16.9%	19.9%	33.8%	14.7%	13.2%	1.5%
	"Tenters"	2.35	26.5%	23.5%	36.8%	7.4%	2.9%	2.9%
	Hard Gear	3.49	6.6%	14.8%	26.2%	24.6%	26.2%	1.6%
Provide wireless internet access near park visitor centers and campground	All Campers	<b>2.77</b>	24.3%	16.2%	30.1%	13.2%	14.7%	1.5%
	"Tenters"	2.6	31.3%	19.4%	25.4%	11.9%	10.4%	1.5%
	Hard Gear	2.99	16.7%	11.7%	35.0%	15.0%	20.0%	1.7%
Eliminate non-reservable campsites and make all sites reservable	All Campers	<b>2.27</b>	41.9%	19.9%	16.9%	11.8%	7.4%	2.2%
	"Tenters"	2.28	37.9%	22.7%	16.7%	10.6%	9.1%	3.0%
	Hard Gear	2.31	49.2%	13.6%	16.9%	13.6%	5.1%	1.7%

## Appendix – Reaction to Possible Changes

### Reaction to Possible Changes (#10 Household Survey; pg. 23 of Key Findings) Visitor Group Comparison

“Please indicate how much you agree or disagree with the following statements:”

Responses were only computed for those who answered yes to the question “Do you have any interest in visiting MN state parks at all or in visiting them more often?”

I might visit MN state parks at all or more often if ...	Mean Agreement Scale 1=strongly disagree--5=strongly agree			
	Low Users	Moderate Users	High Users	Very High Users
I could find park programs for my child/children <sup>8</sup>	4.15	3.34	3.61	3.85
The park had equipment I could use or rent	3.35	3.34	3.45	3.68
I could attend special events in the park	3.56	<b>3.42</b>	3.36	3.6
I had the opportunity to overnight in a rustic camper cabin	3.28	3.2	3.42	3.59
I could attend programs to develop outdoor skills	3.29	3.26	3.17	3.41
I had the opportunity to take virtual tours of the park on a website	3.35	3.26	3.53	3.41
The park had facilities for multi-families or group gatherings or camping	3.2	3.38	3.3	3.18
I was notified by email about park programs and special events	3.1	3.13	3.16	3.17
I did not have to pay an entrance fee to get into the park	3.29	3.16	3.41	3
I had cell phone coverage near park visitor centers and campground	3.01	2.76	3.1	2.98
The parks had better places or accommodations for pets	3.07	2.74	2.8	2.96
I had the opportunity to do geocaching in the parks	2.81	2.84	2.52	2.77
I had the opportunity to download pod casts of park learning opportunities	2.71	2.39	2.66	2.72
I had the opportunity to download GPS waypoints for locations within parks	2.78	2.61	2.75	2.68
I had wireless internet access near park visitor centers and campgrounds	2.47	2.26	2.31	2.37

<sup>8</sup> Only for those with a child/children