

Create and Fund an Office of Outdoor Recreation

- Create a bi-partisan, independent, representative, and inclusive entity to facilitate collaboration and relationship building amongst Minnesota's people to advance outdoor recreation and equity in Minnesota.
- Fund and staff this office appropriately prioritizing Minnesota residents and visitors
- Understand and develop economic development tools/training and investments where the outcome has the ability to build the economy of Minnesota's residents, communities, businesses, and industry
- Help explore/define what the DNR communicates, what Explore Minnesota communicates, where does a resident go to find info, where does a visitor go to find information, clearly identify the communication path through the eyes of the resident or visitor, not the State departments.
- Within our collective Outdoor Recreation storytelling to MN legislature, bring together all user groups, all voices, and all economic impact to present one unified story, one unified need, and one unified return on capital investment.
- This Office should continue to ask what the Minnesota public feels they are missing in outdoor recreation and then collaborate with other State departments, residents, and businesses to make it happen.
- DNR has a lot of relationships with most organized outdoor recreation stakeholder groups — Create and maintain a public-facing database of outdoor recreation stakeholders. (Users)
- Review outdoor recreation trends and use patterns of residents and visitors as gathered and provided by the MN DNR Parks and Trails. Help communicate and amplify the message to residents, visitors, and businesses.
- Bringing people together to advocate for the addressing of the State's Backlog of deferred recreational infrastructure needs.