



Legacy Funds Logo and Environment and Natural Resources Trust Fund Logo Sign Use Policy on DNR Lands

Updated and Approved by Commissioner – August 20, 2014

General Information

- Logo signs will be used where practicable, at the discretion of the land manager, in order to comply with Legacy law and ENRTF acknowledgment guidelines
- Logo signs must be purchased by the organization or agency receiving applicable Legacy or ENRTF funding

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Parking Lots/Main Access Points to Land Management Units

- Must post appropriate logo(s) on all land management units protected (in whole or part) with any of the four legacy funds or the ENRTF, and on units where restoration or enhancement work has been done with any of the funds. On large units, signs should be placed at all parking lots near the area(s) of work completed with any of the funds.
- Must post with largest aluminum legacy and/or ENRTF logo sign practical for the site (size dependant on site layout)
- Post on existing sign posts whenever possible
- Do not attach to wood-routed signs

Other Access Points and Locations

- Any size of the aluminum logo signs can be used, at the land manager's discretion, at high traffic access points or other key locations. Sign size should be appropriate for site, and not overwhelm the space.
- Small logo decals can be added, at the land manager's discretion, to existing signs (e.g., boundary signs) at key locations

Wood-routed Signs

- Acknowledgment on Wood-routed Signs
 - o Recognition of appropriate Legacy and/or ENRTF fund(s) **MUST** be made on new or replaced wood-routed signs on management units acquired (in whole or in part) or worked on with the funds
 - o Official fund name(s) **MUST** be credited: "Outdoor Heritage Fund," "Clean Water Fund," "Parks and Trails Fund", "Arts and Cultural Heritage Fund", and/or "Minnesota Environment and Natural Resources Trust Fund" as standard language for credit.
 - o "Legacy Amendment", "Lessard-Sams Outdoor Heritage Council", "Legislative-Citizen Commission on Minnesota Resources", and other names related to funding decisions **must NOT be used.**
- Acknowledgment of legacy and ENRTF funds on wood-routed signs is in **ADDITION TO** the required Legacy logo sign and/or ENRTF logo sign

Other Recognition Signs

- Acknowledgment on other signs of recognition (such as those place by partner NGO's or LGU's) on DNR lands
 - o Official fund name(s) **MUST** be credited: "Outdoor Heritage Fund," "Clean Water Fund," "Parks and Trails Fund", "Arts and Cultural Heritage Fund", and/or "Minnesota Environment and Natural Resources Trust Fund" as standard language for credit.
 - o Language recognizing recommendations by the Lessard-Sams Outdoor Heritage Council (use full name), recommendations by the Legislative-Citizen Commission on Minnesota Resources (use full name), the Citizens of Minnesota, or other appropriate recognitions may be used in **ADDITION TO** the official fund name(s).
- Acknowledgment of legacy and ENRTF funds on other recognition signs is in **ADDITION TO** the required Legacy logo sign and/or ENRTF logo sign